

smiggle®
where a smile meets a giggle

HAPPIEST NEW YEAR

CATALOGUE 2023



Instore and online from 10th of January 2023 unless otherwise stated.
Ranges, colours and availability may vary from store to store and online

BETTER TOGETHER

THIS NEW YEAR

New year means new adventures with our Better Together collection! Featuring seahorses, dinosaurs, sweet treats & more



We keep water hot or cold for up to 6 hours

- A Plastic Drink Bottle
- B Stainless Steel Flip Drink Bottle
- C Classic Attach Backpack
- D Foldover Backpack
- E Character Pocket Pencil Case
- F ID Square Lunchbox

\$21⁹⁵
\$29⁹⁵
\$69⁹⁵
\$74⁹⁵
\$27⁹⁵
\$22⁹⁵



Attach me externally to both backpacks to save space!



BACK TO SCHOOL GIFTS

From snack pouches to drink bottles, our Better Together collection has all their school essentials!

Keep lunches fresh & cool



Reusable & washable, plastic-free design



Comes in two fun designs & two handy snack sizes

Reusable & durable freezer bricks in four colours



Keep library books safe



Cool see through design!



Stackable design! Use together or separately



PRODUCTS AVAILABLE IN THESE PRINTS



- A** All Rounder Pencil Case
- B** Better Together Book Bag
- C** Better Together Snack Pouch x 2
- D** Chill Freezer Brick x 2
- E** Better Together See Through Medium Bento Lunchbox
- F** Better Together 4 in 1 Stackable Container

\$19⁹⁵
\$22⁹⁵
\$9⁹⁵
\$7⁹⁵
\$47⁹⁵
\$18⁹⁵

RED PACKET PALS

- A** Savvy Moneybox Safe
B Minecraft Moneybox Safe
C Harry Potter Moneybox Safe

\$34⁹⁵
\$37⁹⁵
\$37⁹⁵



Choose from
Harry Potter,
Minecraft,
unicorns &
more!



Keep
treasures
safe with
the secure
lock

Accessorise
backpacks
& pencil
cases



- A** Better Together Character Wallet
B Sky Hi Lanyard Wallet
C Harry Potter Lanyard Wallet
D Minecraft Character Wallet
E Smiggler Lanyard Wallet
F Minecraft Keyring
G Harry Potter Keyring

\$21⁹⁵
\$24⁹⁵
\$27⁹⁵
\$24⁹⁵
\$24⁹⁵
\$14⁹⁵
\$14⁹⁵

So many
wallets to
choose
from!



The
perfect
shopping
companion

- H** Cloud Nine Shoulder Bag
I Fiesta Mia Shoulder Bag

\$29⁹⁵
\$49⁹⁵



FAN FAVE GIFTS

A



40+ stationery essentials

D



E



Comes with gift box for on-the-go gifting

B



C



- A Harry Potter Zip It Stationery Kit \$39⁹⁵
- B Fashion Watch Gift Box \$49⁹⁵
- C Glow In The Dark Air Poppers \$49⁹⁵
- D Out N' About Headphones \$59⁹⁵
- E Plush Mates Slapband \$18⁹⁵

HAVE A HAPPY NEW YEAR

Celebrate the year of the Rabbit with our fluffy faves

A



B



C



D



- A Character Pocket Pencil Case \$27⁹⁵
- B Classic Backpack \$69⁹⁵
- C Double Decker Lunchbox \$34⁹⁵
- D Drink Bottle \$24⁹⁵



Harry Potter

Calling all witches, wizards & Muggles! Our latest collaboration is the perfect Lunar New Year gift!



- A Pop Out Pencil Case
- B Classic Backpack
- C Stainless Steel Spritz Drink Bottle
- D Double Decker Lunchbox With Strap
- E Medium Bento Lunchbox
- F Stainless Steel Flip Drink Bottle
- G Mini Notepad Pal

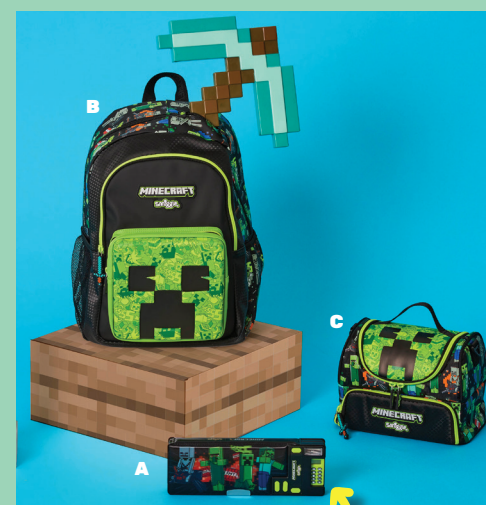
\$32⁹⁵
\$79⁹⁵
\$42⁹⁵
\$39⁹⁵
\$49⁹⁵
\$37⁹⁵
\$22⁹⁵

Keeps water
hot or cold for
up to 6 hours



MINECRAFT

Made for exploring biomes,
defeating mobs – the ideal
New Year present!



I have a lenticular
panel, watch the
creepers creep!

3 awesome designs
to choose from



- A Pop Out Pencil Case
- B Classic Backpack
- C Double Decker Lunchbox With Strap
- D Stainless Steel Flip Drink Bottle
- E Drink Bottle
- F Stainless Steel Spritz Drink Bottle

\$32⁹⁵
\$79⁹⁵
\$39⁹⁵
\$37⁹⁵
\$27⁹⁵
\$42⁹⁵

FUN FRIENDS

FOR LITTLE SMIGGLERS

Caticorns, Dinos, Ballerinas & more!
Choose from our teeny tiny sized products for ages 3+ or our junior sized products for ages 4+

- A** Cruiser ID Pencil Case \$24⁹⁵
- B** Junior Drink Bottle \$19⁹⁵
- C** Junior ID Strap Lunchbox \$37⁹⁵
- D** Junior ID Backpack \$52⁹⁵
- E** Junior Character Backpack \$64⁹⁵
- F** Junior Ultra Backpack \$69⁹⁵
- G** Teeny Tiny Square Lunchbox \$22⁹⁵
- H** Teeny Tiny Drink Bottle With Strap \$19⁹⁵
- I** Teeny Tiny Backpack \$39⁹⁵
- J** Teeny Tiny Character Pencil Case \$19⁹⁵
- K** Teeny Tiny Trolley Backpack \$59⁹⁵

Wear me as
a backpack
or wheel me
as a trolley



Age 4+



Also comes in

Independently ergonomically
tested with an improved
rating of 4.1



Age 3+

Also comes in

Customise &
personalise with
ID slots across
backpacks,
pencil cases &
lunchboxes



HOLIDAY FUN

SUN'S OUT, FUN'S IN!



A Better Together Midi Stationery Kit
B Water Activity Book
C Harry Potter Headphones
D Smiggler Trolley Backpack



\$36⁹⁵
 \$18⁹⁵
 \$49⁹⁵
 \$99⁹⁵



E A-Mazing Slapband
F Sky Hi Slapband
G Harry Potter Wristband
H Minecraft Slapband

\$9⁹⁵
 \$9⁹⁵
 \$9⁹⁵
 \$16⁹⁵



Wear it as a
backpack or
wheel it as a
trolley!



add glue here

add glue here

Smiggle

name: _____
 email: _____
 country: _____

WAYS TO ENTER

1. Email your completed red packet to marketing@smiggle.com
2. Upload your red packet to Facebook, tag [@smiggleasia](https://www.facebook.com/smiggleasia) & use the hashtag [#SmiggleLNY2023](https://www.facebook.com/SmiggleLNY2023)
3. Upload your red packet to Instagram, tag [@smiggle_asia](https://www.instagram.com/smiggle_asia) & use the hashtag [#SmiggleLNY2023](https://www.instagram.com/SmiggleLNY2023)
4. Drop your completed red packet in the mailbox Instore

Competition ends 07/02/2023. Visit [smiggle.com](https://www.smiggle.com) for full terms and conditions and to review our privacy policy.

WIN!



Sign up to be a

